

Terms and Conditions:
For conducting the promotional activity 'Mega Promo: MTN Mega Promo'

1. Campaign

This Competition is organized by Mobile Telephone Networks (Proprietary) Limited ("MTN Eswatini") and Going Up Interactive FZC-LLC (the "Promoter/s"). MTN Eswatini customers who subscribe to the Mega Promo service will receive a daily content message, daily points & a 5-question quiz game, awarding them with points for the prize draws.

2. Prizes

- 1- Daily Prizes: 5 winners/ day - cost is E10, Telco prize 1GB - Total daily prizes value E6,100
- 2- Weekly Prizes (June, July, August & September): 2 winners/ week - MoMo Cash E2,000 each - Total weekly prize value E64,000
- 3- Monthly Prize: 2 winners/ month - E10,000 MoMo Cash each - Total monthly prize value E60,000
- 4- Grand Prize: 1 winner during the Campaign Period - 1 Car (OMADA C5) - Prize value E398,365

3. Campaign Period

The Competition commences on 01/06/2026 and will continue until 30/09/2026 (4 months duration).

4. Who May Enter

- a. To be eligible to enter, the entrant must:
 - i. Be an MTN subscriber (Pre-Paid / Postpaid).
 - ii. Participate in the daily subscription service.
 - iii. Be a natural person.
 - iv. Be 18 years or older.
- b. Subscribers can enter the promotion as many times as they wish.
- c. Participation in this Competition excludes employees, directors, members, partners, consultants, and agents of, or any other person who, directly or indirectly controls or is controlled by the Promoter/s or marketing service providers of this Competition, (and the spouses, life partners, immediate family members or business partners of the people or entities listed above. This means:
 - i. the Promoter/s;
 - ii. supplier/s of goods and or services in terms of this Competition; and
 - iii. promotional partners, printers, advertising and promotional agencies, professional advisors and point-of-sale staff employed by or contracted to, or providing goods or services of any kind, to all the people or entities listed above during the Competition Period.
- d. All participants of the "Cash&Keys", "Smagamaga", "Walala Wasala", "Dlala Sibone", "MTN Bonanza", "MTN Summer Promo", "MTN Back to School Promo", "Mega Promo", "Mega Promo 2.0", "MTN Lets Travel promo" promotions will be able to carry on their participation to the MTN Cash&Key promotion.
- e. Daily and Weekly Prize Categories: During the campaign period (currently 01/06/2026 until 30/09/2026), winners are entitled to win:

i. One or more prizes in the Daily category

For example, MSISDN 7644xxxx who has been a daily winner in June will be eligible to become a daily winner again in July, August or September.

ii. One (1) prize in the Weekly category

For example, MSISDN 7644xxxx who has been a weekly winner in July will not be eligible to become a weekly winner again during the remaining Competition Period.

Monthly and Grand Prize Categories: During the Competition Period and the applicable winner restriction periods, winners are entitled to win only:

iii. One (1) prize of category type Monthly within any three (3) month period

For example, MSISDN 7644xxxx who has been a monthly winner in June will not be eligible to become a monthly winner again in July or August, even if they are among the Top Scorers of the month. Campaign organizers reserve the right to disqualify any participant from winning a second monthly prize within any three (3) month period.

iv. One (1) prize of category type Grand within any twelve (12) month period

For example, MSISDN 7644xxxx who won a Grand Prize within the twelve (12) months preceding the Grand Draw will not be eligible to become a Grand Prize winner again, even if they are among the Top Scorers of the respective Grand Draw period. Campaign organizers reserve the right to disqualify any participant from winning a second Grand Prize within any twelve (12) month period.

5. How to Enter

- a. During the Competition Period, the entrants that meet all the criteria referred to in clause **4.a.** above must do the following to stand a chance of winning:

- i. MTN Subscribers must register to the Mega Promo subscription service by
- Sending YES, JOIN, WIN or their aliases to 7080 for E2 / day or
 - Dialing the USSD code *7080*1# for E2 / day or
 - Visiting mtnmegapromo.com

By joining the Mega Promo subscription service, subscribers will receive points counting for the prizes, daily SMS content of “Did you know” facts and access to a first free 5-questions quiz game accessible via SMS and web at mtnmegapromo.com

- ii. The Mega Promo subscription service cost is E2/day with a first free trial equal to a calendar day for all participants.
- iii. Subscribers may request/ purchase on demand sets of 5 questions up to 40 times/ day, by sending the keyword MORE or its aliases to 7080 at the cost of E2/ 5-questions set (or lesser amount), to play and increase their points.
- iv. Subscribers may also request/ purchase on demand points up to 100 times/ day, by sending the keyword GO or its aliases to 7080 (E3/ SMS or lesser amount) & win 120 points upon every successful purchase.

- v. Subscribers may also request/ purchase on demand points up to 100 times/ day, by sending the keyword BOOST or its aliases to 7080 (E30/ SMS or lesser amount) & win 1200 points upon every successful purchase.
 - vi. Subscribers may also request/ purchase on demand points up to 100 times/ day, by sending the keyword MOMO BOOST or its aliases to 7080 (E30/ SMS or lesser amount) & win 1200 points upon every successful purchase via MoMo payment.
 - vii. Customers may also access the Mega Promo 7080 service through eligible 7080 Combo bundles, where available. These bundles may include data, voice minutes, SMS and a 1-day Mega Promo 7080 benefit. Customers who are not already subscribed will not be charged the standard E2/day subscription after the 1-day benefit unless they opt in to continue. Existing subscribers may have the 1-day benefit applied against their next daily renewal, where technically supported.
- b. Entry by intelligent devices (e.g. modems, telemetry devices) or machines shall not be permitted for entry and will not be eligible for Prizes.
- c. Subscription:
- i. MTN subscribers may subscribe to the daily subscription service either by sending: YES, JOIN, WIN or their aliases to 7080 or by dialing the USSD code *7080*1# or by visiting mtnmegapromo.com. After the one calendar day free trial has ended, the daily subscription cost is E2/ day. The subscriber will get the daily content & access to the 5-questions quiz game via SMS and web at mtnmegapromo.com
 - ii. Daily subscription service points: by joining the daily subscription service for the first time, the subscriber enters the free trial period and receives 40 points, the daily content, and the 1st question of the set of 5 free questions. With the daily subscription renewal of E2, the subscriber is awarded another 40 points. In case the system finds a user with a low balance, the system will try to charge the user with E0.99 or E0.5 and will subsequently award the user with 20 points or 10 points.
 - iii. Daily subscription service points for users who re-opt in to the service: by re-joining the daily subscription service, the subscriber enters the free trial period and receives the daily content. After his subscription is renewed for E2/day, the subscriber receives 40 points and the daily content, and the 1st question of the set of 5 free questions. Afterwards, with the daily subscription renewal of E2, the subscriber is awarded 40 points. In case the system finds a user with a low balance, the system will try to charge the user with E0.99 or E0.5 and will subsequently award the user with 20 points or 10 points.
 - iv. 5-questions Quiz game points: when playing the 5-questions Quiz game either via SMS or web, the participant receives 20 points for each correct answer. Each wrong answer awards 5 points.
 - v. As of November 1st, 2023, the MO Trivia Game introduces a Happy Hour Bonus during specific hours daily. Users participating in the game between 15:00 and 17:00 (service time zone) will be subject to the following terms:
 - 1. Double Points: During the designated Happy Hour, users will receive double points for every response.

2. Correct Answers: Correct responses during Happy Hour will be awarded 40 points.
3. Incorrect Answers: Wrong answers will be rewarded with 10 points during the specified hours.

This Happy Hour Bonus is subject to change or termination at the discretion of the Promoters. Users are encouraged to check the Terms and Conditions regularly for updates. By continuing to use the MO Trivia Game during the specified hours, users automatically agree to abide by these Happy Hour Bonus terms.

- vi. All questions, either free or paid (on demand), expire every day at 23:59:59.
- vii. Participants enter the Daily and Weekly draws with the total points they have collected from 01/06/2026 00:00 Eswatini time zone until each draw date.
- viii. Participants enter the Monthly draws with the total points they have collected during the respective month.
- ix. To participate in the Daily Draws subscribers must have received at least one point from subscription or the 5-questions quiz game on that day.
- x. To participate in the Weekly Draws subscribers must have received at least one point from subscription or the 5-questions quiz game during the respective week.
- xi. The draws for Daily & Weekly prizes will be 100% random.
- xii. To participate in the Monthly Draws subscribers must have received at least one point from subscription or the 5-questions quiz game during the respective month.
- xiii. To participate in the Grand Draw, subscribers must have received at least one point from subscription or the 5-questions quiz game during the Grand Draw period. For the Grand Draw, only points collected from 01/06/2026 00:00 Eswatini time zone until 30/09/2026 23:59:59 Eswatini time zone will be counted.
- xiv. In the draws for the Monthly and Grand prizes, a subscriber's opportunity to win in the draws increases as that subscriber increases his / her points throughout the duration of each draw period. The Monthly Prize will be awarded through a random draw conducted among the 4 "Top Scorers" of the respective month, and the Grand Prize will be awarded through a random draw conducted among the 2 "Top Scorers" of the Grand Draw period, based only on points collected from 01/06/2026 onward.

*Points for this promo period and for the Grand Draw will be counted from 01/06/2026 00:00 Eswatini time zone onward.

- d. Opt-out / Deregistering / Unsubscribing / Help:
 - i. For information regarding the service the customer may text "HELP" to 7080 for free, or dial *7080*1# .
 - ii. For canceling their subscription to the service, the subscriber may text "STOP" to 7080 for free.
 - iii. Subscribers can opt in/out of the promotion as they wish. Accumulated points will not be lost if a subscriber opts out. Should a subscriber opt in again, they will reclaim their original points balance in full.
- e. Once the qualifying entrant has fulfilled the requirements of clause 4 above, he / she will automatically enter the lucky draws.

- f. The lucky draws shall take place as follows:
- i. **Daily Prizes:** The eligibility time frame for the daily prizes will start every day at 00:00:00 and end on the same day at 23:59:59. The daily prizes will be awarded every day from the beginning of the campaign until the last day of the extension.
 - ii. **Weekly, Monthly & Grand Prizes Draws** shall take place on the following dates:
 - 1. Weekly draw: Friday, June 5, 2026
 - 2. Weekly draw: Friday, June 12, 2026
 - 3. Weekly draw: Friday, June 19, 2026
 - 4. Weekly draw: Friday, June 26, 2026
 - 5. Monthly draw: Tuesday, June 30, 2026
 - 6. Weekly draw: Friday, July 3, 2026
 - 7. Weekly draw: Friday, July 10, 2026
 - 8. Weekly draw: Friday, July 17, 2026
 - 9. Weekly draw: Friday, July 24, 2026
 - 10. Monthly draw: Friday, July 31, 2026
 - 11. Weekly draw: Friday, August 7, 2026
 - 12. Weekly draw: Friday, August 14, 2026
 - 13. Weekly draw: Friday, August 21, 2026
 - 14. Weekly draw: Friday, August 28, 2026
 - 15. Monthly draw: Monday, August 31, 2026
 - 16. Weekly draw: Friday, September 4, 2026
 - 17. Weekly draw: Friday, September 11, 2026
 - 18. Weekly draw: Friday, September 18, 2026
 - 19. Weekly draw: Friday, September 25, 2026
 - 20. Grand draw: Wednesday, September 30, 2026
 - g. Winners will be notified telephonically by a representative of the promotion.
 - h. By entering the competition, all entrants give their consent to use their name and/or photograph in MTN's SMS, banners and / or social media and on promotion's website (www.mtn.co.sz and mtnmegapromo.com), should they be selected as Winners.
 - i. Winners' names and/or photographs will be announced on MTN's SMS, banners and / or social media and on promotion's website (www.mtn.co.sz and mtnmegapromo.com).

6. The Prizes

- a. Entrants that fulfil the requirements stated in clause 4 above, stand a chance of winning:

Daily Prizes - 122 Draws in Total

Prize Description: 1GB- 5 winners/day

Daily Prize Value E50

Total Prizes Value E6,100

Weekly Prizes (June, July, August, September) - 16 Draws in Total

Prize Description: E2,000 in MoMo Cash – 2 winners/week

Weekly Prizes Value E4,000

Total Prizes Value E64,000

Monthly Prize - 3 Draws in Total

Prize Description: E10,000 in MoMo Cash – 2 winners/month

Monthly Prizes Value E20,000

Total Prizes Value E60,000

Grand Prize - 1 Draw in Total

Prize Description: 1 Car (OMADA C5) - 1 winner

Total Grand Prize Value E398,365

Total Prizes Value: E528,465

- b. Prizes shall be deposited by the Competition's organizers to specific exchange centers, through which the winners will be able to withdraw their money. Prizes may be received by a representative of the winner by proxy only upon duly signed and authenticated by the court of Eswatini.

7. General

- a. If necessary and if required by law or beyond the reasonable control of the Competition's organizers, the Competition's organizers reserve the right to vary the nature of the Competition, the Prize, or these terms and conditions upon notice in this regard being published on (www.mtn.co.sz and mtnmegapromo.com) or in another appropriate medium. If the Prize is limited or changed, the Competition's organizers shall replace the Prize with a prize of a similar economic value.
- b. With regard to clause 7.a. above, any amended terms and conditions published in any media, or on the MTN website (www.mtn.co.sz/ and mtnmegapromo.com) will form part of the terms and conditions of the Competition, to which terms the entrants agree to be bound. It is your responsibility to refer to and comply with these terms and conditions whilst accessing or using this site.
- c. Winners shall only be contacted on weekdays (Monday - Friday) during working hours, with public holidays and weekends excluded.
- d. MTN Eswatini or the competition's representative will attempt to contact the winner for a period of two working days after his or her name is drawn as a winner. In the event that the winner is uncontactable or in the event that the winner rejects, or declines acceptance of the Prize, the Prize shall be offered to another eligible winner.
- e. If the Prize is monetary, then it is not transferable, not exchangeable for another prize and cannot be sold. In the case of non-cash Prizes (e.g., handsets, electronics) and for convenience and speed of the prize delivery, winners may choose to receive the cash value of the non-cash prize they have won – a cash value which shall be exclusively defined by the competition's representative based on the market rates of the corresponding prize item at the time of the prize delivery.
- f. The Organizers reserve the right to disqualify any entrant if they have reasonable grounds to believe the entrant has breached any provision of the Terms and Conditions.
- g. The Competition's organizers reserve the right to withhold the Prize until it is entirely confirmed that the claimant of the Prize is the bona fide winner and reserves the right to call for such proof as it may deem necessary.
- h. By entering this Competition, entrants signify their consent to be bound by the terms and conditions contained herein.

- i. Winners shall be required to sign an acknowledgement of acceptance and receipt of the Prize.

The winner of the Grand Prize vehicle (OMADA C5) agrees to the following conditions:

- The vehicle will be branded with MTN Cash & Keys promotional material at the time of handover.
- The winner shall be required to retain the MTN Cash & Keys branding on the vehicle for a continuous period of six (6) months from the date of prize handover.
- During this six (6) month period, the winner shall not remove, alter, damage, or obscure the branding in any manner.
- MTN Eswatini reserves the right to conduct periodic checks or request photographic proof to ensure compliance with the branding requirement.
- In the event of non-compliance with this condition, MTN Eswatini reserves the right to take appropriate action, which may include recovery of branding benefits or enforcement measures as deemed necessary.