

Idubukele Prizes T's & C's

For conducting the promotional activities for the Idubukele Promo

1. Campaign

This Competition is organized by Mobile Telephone Networks (Proprietary) Limited ("MTN Eswatini"). The promotion is for MTN customers who spend E25 or more in data and Lula Combos.

2. Who May Enter

- (a) To be eligible to enter, the entrant must:
- Be an MTN subscriber (pre-paid).
 - Be a natural person.
 - Be 18 years or older.
- (b) Participation in this Competition excludes employees, directors, members, partners, consultants, or any other person who, directly or indirectly controls or is controlled by the Promoter/s or marketing service providers of this Competition, (and the spouses, life partners, immediate family members or business partners of the people or entities listed above. This means:
- The Promoter/s;
 - Supplier/s of goods and or services in terms of this Competition; and
 - Promotional partners, printers, advertising, and promotional agencies, professional advisors and point of sale staff employed by or contracted to, or providing goods or services of any kind, to all the people or entities listed above during the Competition Period.
- (c) Winners are only entitled to win 1 (one) Prize per category type, regardless of the season/version of the promo. For example, MSISDN 7644xxxx who has been a weekly winner in Week X won't be eligible for the same prize again.

3. How to Enter

- a) During the Competition Period, the entrants that meet all the criteria referred to in clause (2a) above must do the following to stand a chance to win:
- purchase data or Lula combos for E25 or more each month.
 - Customers will earn points when they load bundles on any of our channels (*686#, *007#, *501#, MyMTN app and MoMo App) when they load data or Lula bundles. E1.00 = 1 Point.
 - Each customer will have a monthly E25 target displayed as 25 points.
 - The grand prize winner customer must have qualified for all weekly draws.
 - Points will be cleared at the end of the month
 - To increase chances to win customers must buy more data or lula combos.
- b) A customer will dial *3333# or *686# to check their target and if they have reached the needed points to qualify for draws.

Welcome to Idubukele Promo

1. View target
2. Promo Ts & Cs

- c) B) Entry by intelligent devices (e.g. modems, telemetry devices) or machines is not permitted for entry and will not be eligible for Prizes.

4. Prizes

The customers will stand a chance to win weekly prizes valued at E1,308,000 and a grand prize of E200,000. The total value to be won throughout the promo is E1,508,000.

1GB Free bundle (October 2024 – January 2025)

- All customers will receive a 1GB Freebie after reaching the E25 target.
- Customers can accumulate multiple bundles a day when purchasing bundles worth E25 or more.
- 1GB is valid till midnight.
- The offer is valid for the duration of Idubukele Promotion.
- The bundle balance is available on *686*5#
- The bundle is not shareable

25 x Weekly E500 MoMo at Roadshows (October 2024 – January 2025)

- Customers qualify for the draw if they buy data bundles or Lula Combos of E25 or more at the Idubukele roadshows.
- Draws are held during each roadshow.
- Customers have till the end of the roadshow to claim their prize at the roadshow.
- If a customer does not claim their prize before the end of the roadshow, they forfeit the prize.
- MTN reserves the right to use customer pictures or videos taken during the activations and prize presentations.
- This prize is available only for the duration of Idubukele promo.
- All prize monies will be paid only through the winning customer's Mobile Money account. Customers without Mobile Money accounts will have to open a Mobile Money account.

3 x Weekly Trolley Dashes worth E3,000 (October 2024 – January 2025)

- Customers qualify for the draw if they buy data bundles or Lula Combos of E25 or more at the Idubukele roadshows.
- Draws are held during each roadshow.
- Customers have till the end of the roadshow to claim their prize at the roadshow.
- If a customer does not claim their prize before the end of the roadshow, they forfeit the prize.
- MTN reserves the right to use customer pictures or videos taken during the activations and prize presentations.
- This prize is available only for the duration of Idubukele promo.
- MTN reserves the right to choose the location and store that will host the trolley dash, and all monies will be paid directly to the store.
- Items must fit in the trolley and the customer needs to have a minimum of 5 items.

E10,000 Weekly Draw (October 2024 – November 2024)

- Customers qualify for the draw if they buy data bundles or Lula Combos of E25 or more during the draw month.
- 10 x customers will be awarded each week of the draw period.
- Customers can increase their chances of winning if they buy more data bundles or Lula combos.
- Draws will be conducted by the MTN Audit team, and they are random.

- Customers have till the end of the first week of the following month to claim their prize.
- All prize monies will be paid only through the winning customer's Mobile Money account. Customers without Mobile Money accounts will have to open a Mobile Money account.
- MTN reserves the right to use customer pictures or videos taken during the activations and prize presentations.
- This prize is available only for the duration of Idubukele promo.

E15,000 Weekly Draw (November 2024 – December 2024)

- Customers qualify for the draw if they buy data bundles or Lula Combos of E25 or more during the draw month.
- 8 x customers will be awarded the first three weeks of the draw period, then 6 customers.
- Customers can increase their chances of winning if they buy more data bundles or Lula combos.
- Draws will be conducted by the MTN Audit team and are random.
- Customers have till the end of the first week of the following month to claim their prize
- All prize monies will be paid only through the winning customer's Mobile Money account. Customers without Mobile Money accounts will have to open a Mobile Money account.
- MTN reserves the right to use customer pictures or videos taken during the activations and prize presentations.
- This prize is available only for the duration of Idubukele promo.

E20,000 Weekly Draw (December 2024 – January 2024)

- Customers qualify for the draw if they buy data bundles or Lula Combos of E25 or more during the draw month.
- 3 x customers will be awarded the first two weeks of the draw period thereafter 2 customers will be awarded each week.
- Customers can increase their chances of winning if they buy more data bundles or Lula combos.
- Draws will be conducted by the MTN Audit team and are random.
- Customers have till the end of the first week of the following month to claim their prize.
- All prize monies will be paid only through the winning customer's Mobile Money account. Customers without Mobile Money accounts will have to open a Mobile Money account.
- MTN reserves the right to use customer pictures or videos taken during the activations and prize presentations.

- This prize is available only for the duration of Idubukele promo.

E200,000 Grand Prize Draw

- Customers qualify for the draw if they buy data bundles or Lula Combos of E25 or more each month, over the three months.
- 1 x customer will be drawn for this prize.
- Customers can increase their chances of winning if they buy more data bundles or Lula combos.
- Draws will be conducted by the MTN Audit team and are random.
- Customers have till the end of the first week of the following month to claim their prize.
- All prize monies will be paid only through the winning customer's Bank account.
- MTN reserves the right to use customer pictures or videos taken during the activations and prize presentations.
- This prize is available only for the duration of Idubukele promo.

5. Campaign Period

The promotion will run for 3 months, from 25th October 2024 to 23rd January 2025.

End