**Terms and Conditions:**

**For conducting the promotional activity Lula Promo**

1***. Campaign***

This Competition is organized by Mobile Telephone Networks (Proprietary) Limited (“MTN Eswatini”). MTN Eswatini customers who subscribe to the Lula Promo service will receive promo messaging. For customers to get points they must purchase Lula Combos.

***2. Prizes***

Top 2 Customers Weekly Winners – E5000

Our weekly cut off times will be ever Thursday of each week.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Draw No:** | **Qualifying dates** | **Number of winners** | **Prize** | **Total Amount** | **Presentation date** |
| **CASH PRIZE** |
| 1 | 22/09/2023 - 28/09/2023 | 2 | 5,000 SZL  |  10,000 SZL  | 5/10/2023 |
| 2 | 29/09/2023 - 05/10/2023 | 2 | 5,000 SZL  |  10,000 SZL  | 12/10/2023 |
| 3 | 06/10/2023 - 12/10/2023 | 2 | 5,000 SZL  |  10,000 SZL  | 19/10/2023 |
| 4 | 13/10/2023 - 19/10/2023 | 2 | 5,000 SZL  |  10,000 SZL  | 26/10/2023 |
| **TROLLEY DASHES** |
| 5 | 20/10/2023 - 26/10/2023 | 2 | Trolley Dash |  10,000 SZL  | 2/11/2023 |
| 6 | 27/10/2023 - 02/11/2023 | 2 | Trolley Dash |  10,000 SZL  | 9/11/2023 |
| 7 | 03/11/2023 - 09/11/2023 | 2 | Trolley Dash |  10,000 SZL  | 16/11/2023 |
| 8 | 10/11/2023 - 16/11/2023 | 2 | Trolley Dash |  10,000 SZL  | 23/11/2023 |
| **CASH PRIZE** |
| 9 | 17/11/2023 - 23/11/2023 | 2 | 5,000 SZL  |  10,000 SZL  | 30/11/2023 |
| 10 | 24/11/2023 - 30/11/2023 | 2 | 5,000 SZL  |  10,000 SZL  | 7/12/2023 |
| 11 | 01/12/2023 - 07/12/2023 | 2 | 5,000 SZL  |  10,000 SZL  | 14/12/2023 |
| 12 | 08/12/2023 - 14/12/2023 | 2 | 5,000 SZL  |  10,000 SZL  | 21/12/2023 |

***3. Campaign Period***

The Competition commences on the 22/09/2023 and will continue until the 22/12/2023 (duration 3

months). ” Subject to Change”.

***4. Who May Enter***

a. To be eligible to enter, the entrant must:

i. Be an MTN subscriber (Pre-Paid / Postpaid).

ii. Participate in the Opt-in service at E1

iii. Be a natural person.

iv. Be 18 years or older.

b. Customers can enter the promotion as many times as they wish.

c. Participation in this Competition excludes employees, directors, members, partners,

consultants, or any other person who, directly or indirectly controls or is

controlled by the Promoter/s or marketing service providers of this Competition, (and the

spouses, life partners, immediate family members or business partners of the people or

entities listed above. This means:

i. the Promoter/s;

ii. supplier/s of goods and or services in terms of this Competition; and

iii. promotional partners, printers, advertising and promotional agencies, professional

advisors and point of sale staff employed by or contracted to, or providing goods or

services of any kind, to all the people or entities listed above during the Competition

Period.

d. All participants of the “Lula Promo”, promotions will be able to carry on their participation to the Lula promotion.

e. Winners are only entitled to win 1 (one) Prize per category type, regardless of the

season/version of the promo. For example, MSISDN 7644xxxx who has been a weekly

winner in Week X won’t be eligible to win until the end of month of that period in the same category.

In Short, A Winner can only win once in a 4 weeks' cycle, starting from the commencement of the competition.

1. ***How to Enter***

a. During the Competition Period, the entrants that meet all the criteria referred to in clause

4.a. above must do the following to stand a chance to win:

i. MTN Subscribers must register to the Lula Promo subscription service by

* Dialing the USSD code \*3333# for E1 once off

ii. By joining the Lula Promo service, subscribers will receive points

counting for the prizes by purchasing Lula Combos. For each E1 spent on Lula Combos a customer will get E1. For e.g E25 Lula Combo gives you 25 points.

iii. Subscribers may also request/ purchase on demand points, by dialing USSD code \*3333#

b. Entry by intelligent devices (e.g. modems, telemetry devices) or machines shall not be

permitted for entry and will not be eligible for Prizes.

c. Subscription:

To participate in the Weekly winnings subscribers must have the highest points received from doing Lula Combo purchases.

If the winning customer is not reached within 2 business days, the winning prize will be awarded to the next highest points winner.

d. Unsubscribe:

To unsubscribe a customer needs to dial \*3333# and go to the Opt-out option.

Terms & Conditions For Agents

1. Agents have to Opt-In using the USSD code \*3333#
2. Agent Opt-in is free.
3. An agent is required to do at least E1000 monthly sales of Lula Combos to qualify for the Draw.
4. Top 3 Agent prizes are E2500 for Number 1, E1500 for Number 2, E1000 for Number 3.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Draw No:** | **Qualifying dates** | **Winner** | **Prize** | **Presentation date** | **Presentation plan** |
| 1 | 22/09/2023 - 20/10/2023 | 1 | 2,500 SZL  | 27/10/2023 | Presentation done at the roadshow |
|  |  | 2 | 1,500 SZL  |
|  |  | 3 | 1,000 SZL  |
| 2 | 21/10/2023 - 17/11/2023 | 1 | 2,500 SZL  | 24/11/2023 | Presentation done at the roadshow |
|  |  | 2 | 1,500 SZL  |
|  |  | 3 | 1,000 SZL  |
| 3 | 18/11/2023 - 15/12/2023  | 1 | 2,500 SZL  | 22/12/2023 | Presentation done at the roadshow |
|  |  | 2 | 1,500 SZL  |
|  |  | 3 | 1,000 SZL  |