

Terms and Conditions:

For conducting the promotional activity 'MTN Back to School Promo' Mega Promo

1. Campaign

This Competition is organized by Mobile Telephone Networks (Proprietary) Limited ("MTN Eswatini") and Going Up Interactive FZC-LLC (the "Promoter/s"). MTN Eswatini customers who subscribe to the Mega Promo service will receive a daily content message, daily points & a 5-question quiz game, awarding them with points for the prize draws.

2. Prizes

- 1- Daily Prize: 50 winners/ day (E5 – Telco prize 100MB with Daily Validity)
- 2- Weekly Prize: 2 winners/ week (Back to School Voucher – Total prize worth E3,000)
- 3- Monthly Prize: 1 winner/ month (Back to School Voucher – Total prize worth E30,000)
- 4- Grand Prize: 1 winner (E100,000 cash– via MoMo)

3. Campaign Period

The Competition commences on the 01/01/2024 and will continue until the 31/03/2024 (duration 3 months).

4. Who May Enter

- a. To be eligible to enter, the entrant must:
 - i. Be an MTN subscriber (Pre-Paid / Postpaid).
 - ii. Participate in the daily subscription service.
 - iii. Be a natural person.
 - iv. Be 18 years or older.
- b. Subscribers can enter the promotion as many times as they wish.
- c. Participation in this Competition excludes employees, directors, members, partners, consultants, and agents of, or any other person who, directly or indirectly controls or is controlled by the Promoter/s or marketing service providers of this Competition, (and the spouses, life partners, immediate family members or business partners of the people or entities listed above. This means:
 - i. the Promoter/s;
 - ii. supplier/s of goods and or services in terms of this Competition; and
 - iii. promotional partners, printers, advertising and promotional agencies, professional advisors and point of sale staff employed by or contracted to, or providing goods or services of any kind, to all the people or entities listed above during the Competition Period.
- d. All participants of the "Smagamaga", "Walala Wasala", "Dlala Sibone", "MTN Bonanza", "MTN Summer Promo" promotions will be able to carry on their participation to the MTN Back to School Promo promotion.
- e. Winners are only entitled to win 1 (one) Prize per category type, regardless of the season/version of the promo. For example, MSISDN 7644xxxx who has been a monthly winner in version 1 won't be eligible to win in version 2 in the same category.

5. How to Enter

- a. During the Competition Period, the entrants that meet all the criteria referred to in clause 4.a. above must do the following to stand a chance to win:
- i. MTN Subscribers must register to the Mega Promo subscription service by
 - Sending YES, JOIN, WIN or their aliases to 7080 for E2 / day or
 - Dialing the USSD code *7080*1# for E2 / day or
 - Visiting mtnbacktoschoolpromo.com
 - By joining the Mega Promo subscription service, subscribers will receive points counting for the prizes, daily SMS content of “Did you know” facts and access to a first free 5-questions quiz game accessible via SMS and web at mtnbacktoschoolpromo.com
 - ii. The Mega Promo subscription service cost is E2/day with a first Free trial equal to a calendar day for all participants.
 - iii. Subscribers may request/ purchase on demand sets of 5 questions up to 40 times/ day, by sending the keyword MORE or its aliases to 7080 or by selecting the button MORE at mtnbacktoschoolpromo.com, at the cost of E2/ 5-questions set (or lesser amount), to play and increase their points.
 - iv. Subscribers may also request/ purchase on demand points up to 100 times/ day, by sending the keyword GO or its aliases to 7080 (E2/ SMS or lesser amount) & win 100 points upon every successful purchase.
- b. Entry by intelligent devices (e.g. modems, telemetry devices) or machines shall not be permitted for entry and will not be eligible for Prizes.
- c. Subscription:
- i. MTN subscribers may subscribe to the daily subscription service either by sending: YES, JOIN, WIN or their aliases to 7080 or by dialing the USSD code *7080*1# or by visiting mtnbacktoschoolpromo.com. After the 1 calendar day Free trial has ended, the daily subscription cost is E2/ day. The subscriber will get the daily content & access to the 5-questions quiz game via SMS and web at mtnbacktoschoolpromo.com.
 - ii. *Daily subscription service points:* by joining the daily subscription service for the first time, the subscriber enters the free trial period and receives 40 points, the daily content, and the 1st question of the set of 5 free questions. With the daily subscription renewal of E2, the subscriber is awarded another 40 points. In case the system finds a user with a low balance, the system will try to charge the user with E0.99 or E0.5 and will subsequently award the user with 20 points or 10 points.
 - iii. Daily subscription service points for users who re-opt in to the service: by re-joining the daily subscription service, the subscriber enters the free trial period, and receives the daily content. After his subscription is renewed for E2/day, the subscriber receives 40 points and the daily content, and the 1st question of the set of 5 free questions. Afterwards, with the daily subscription renewal of E2, the subscriber is awarded 40 points. In case the system finds a user with a low balance, the system will try to charge the user with E0.99 or E0.5 and will subsequently award the user with 20 points or 10 points.

- iv. *5-questions Quiz game points*: when playing the 5-questions Quiz game either via SMS or web, the participant receives 20 points for each correct answer. Each wrong answer awards 5 points.
- v. As of November 1st, 2023, the MO Trivia Game introduces a Happy Hour Bonus during specific hours daily. Users participating in the game between 15:00 and 17:00 (service time) will be subject to the following terms:
 - 1. Double Points: During the designated Happy Hour, users will receive double points for every response.
 - 2. Correct Answers: Correct responses during Happy Hour will be awarded 40 points.
 - 3. Incorrect Answers: Wrong answers will be rewarded with 10 points during the specified hours.

This Happy Hour Bonus is subject to change or termination at the discretion of the Promoters. Users are encouraged to check the Terms and Conditions regularly for updates. By continuing to use the MO Trivia Game during the specified hours, users automatically agree to abide by these Happy Hour Bonus terms.

- vi. All questions, either free or paid (on demand), expire every day at 23:59:59.
- vii. Participants enter the draws with the total points they have collected from the beginning of the current extension until each draw date.
- viii. To participate in the Daily Draws subscribers must have received at least one point from subscription or the 5-questions quiz game on that day.
- ix. To participate in the Weekly Draws subscribers must have received at least one point from subscription or the 5-questions quiz game during the respective week.
- x. The draws for Daily & Weekly prizes will be 100% random.
- xi. To participate in the Monthly Draws subscribers must have received at least one point from subscription or the 5-questions quiz game from the beginning of the extension period until each respective monthly draw date.
- xii. To participate in the Grand Draw subscribers must have received at least one point from subscription or the 5-questions quiz game from the beginning of the extension period until the end of the extension period.
- xiii. In the draws for the Monthly and Grand prizes, a subscriber's opportunity to win in the draws increases as that subscriber increases his / her points throughout the duration of each draw period. The Monthly and Grand prizes will be awarded to the "Top Scorers" of the respective period (based on their number of points).

**Points were reset at 01/01/2024 00:00 Eswatini time, as the new promo period started.*

- d. Opt-out / Deregistering / Unsubscribing / Help:
 - i. For information regarding the service the customer may text "HELP" to 7080 for free, or dial *7080*1# .
 - ii. For canceling their subscription to the service, the subscriber may text "STOP" to 7080 for free.
 - iii. Subscribers can opt in/out of the promotion as they wish. Accumulated points will not be lost if a subscriber opts out. Should a subscriber opt ins again, they will reclaim their original points balance in full.

- e. Once the qualifying entrant has fulfilled the requirements of clause 4 above, he / she will automatically enter the lucky draws.
- f. The lucky draws shall take place as follows:
 - i. **Daily Prizes:** The eligibility time frame for the daily prizes will start every day at 00:00:00 and end on the same day at 23:59:59. The daily prizes will be awarded every day from the beginning of the campaign until the last day of the project.
 - ii. **Weekly, Monthly & Grand Prizes Draws** shall take place on the following dates:
 1. Weekly draw: Friday, January 5, 2024
 2. Weekly draw: Friday, January 12, 2024
 3. Weekly draw: Friday, January 19, 2024
 4. Weekly draw: Friday, January 24, 2024
 5. Monthly draw: Wednesday, January 31, 2024
 6. Weekly draw: Friday, February 2, 2024
 7. Weekly draw: Friday, February 9, 2024
 8. Weekly draw: Friday, February 16, 2024
 9. Weekly draw: Friday, February 23, 2024
 10. Monthly draw: Thursday, February 29, 2024
 11. Weekly draw: Friday, March 1, 2024
 12. Weekly draw: Friday, March 8, 2024
 13. Weekly draw: Friday, March 15, 2024
 14. Weekly draw: Friday, March 22, 2024
 15. Weekly draw: Friday, March 29, 2024
 16. Grand draw: Sunday, March 31, 2024
- g. Winners will be notified telephonically by a representative of the promotion.
- h. By entering the competition, all entrants give their consent to use their name and/or photograph in MTN's SMS, banners and / or social media and on promotion's website (www.mtn.co.sz and mtnbacktoschoolpromo.com), should they be selected as Winners.
- i. Winners' names and/or photographs will be announced on MTN's SMS, banners and / or social media and on promotion's website (www.mtn.co.sz and mtnbacktoschoolpromo.com).

6. The Prizes

- a. Entrants that fulfil the requirements stated in clause 4 above, stand a chance to win:

Daily Prizes - 91 Total Draws

Prize Description: 100Mbs - Daily Validity – 50 winners/day

Prize Value E5, Total Prizes Value E22,750

Weekly Prize - 13 Total Draws

Prize Description: Back to School Cash / Voucher E3,000 – 2 winners/week

Prize Value E3,000, Total Prizes Value E78,000

Monthly Prize - 2 Total Draws

Prize Description: Back to School Cash / Voucher E30,000 – 1 winner/month

Prize Value E30,000, Total Prizes Value E60,000

Grand Prize - 1 Total Draw

Prize Description: E100,000 - MoMo Cash – 1 winner
Prize Value E100,000, Total Prizes Value E100,000

Total Prizes Value: E260,750

- b. The Prize shall be deposited by the Competition's organizers to specific exchange centers, through which the winners will be able to withdraw their money. Prizes may be received by a representative of the winner by proxy only upon duly signed and authenticated by the court of Eswatini.

7. General

- a. If necessary and if required by law or beyond the reasonable control of the Competition's organizers, the Competition's organizers reserve the right to vary the nature of the Competition, the Prize, or these terms and conditions upon notice in this regard being published on (www.mtn.co.sz and mtnbacktoschoolpromo.com) or in another appropriate medium. If the Prize is limited or changed, the Competition's organizers shall replace the Prize with a prize of a similar economic value.
- b. With regard to clause **7.a.** above, any amended terms and conditions published in any media, or on the MTN website (www.mtn.co.sz/ and mtnbacktoschoolpromo.com) will form part of the terms and conditions of the Competition, to which terms the entrants agree to be bound. It is your responsibility to refer to and comply with these terms and conditions whilst accessing or using this site.
- c. Winners shall only be contacted on weekdays (Monday - Friday) during working hours, with public holidays and weekends excluded.
- d. MTN Eswatini or the competition's representative will attempt to contact the winner for a period of two working days after his or her name is drawn as a winner. In the event that the winner is uncontactable or in the event that the winner rejects, or declines acceptance of the Prize, the Prize shall be offered to another eligible winner.
- e. If the Prize is monetary, then it is not transferable, not exchangeable for another prize and cannot be sold. In the case of non-cash Prizes (e.g., handsets, electronics) and for convenience and speed of the prize delivery, winners may choose to receive the cash value of the non-cash prize they have won – a cash value which shall be exclusively defined by the competition's representative based on the market rates of the corresponding prize item at the time of the prize delivery.
- f. The Organizers reserve the right to disqualify any entrant if they have reasonable grounds to believe the entrant has breached any provision of the Terms and Conditions.
- g. The Competition's organizers reserve the right to withhold the Prize until it is entirely confirmed that the claimant of the Prize is the bona fide winner and reserves the right to call for such proof as it may deem necessary.
- h. By entering this Competition, entrants signify their consent to be bound by the terms and conditions contained herein.
- i. Winners shall be required to sign an acknowledgement of acceptance and receipt of the Prize.